



Campaign Goal: Reach & Clicks

The campaign exceeded performance estimations for both reach and clicks. 3,402 users with an interest in cooking saw this ad in one month.

Want To Cook Like A Pro & Not Overpay For Top Quality Kitchen Products?

Give Your Kitchen The Upgrade It Deserves!

Check Out Our Selection Of Durable Cookware, Dinnerware, Storage Containers & More. Our Tools & Gadgets Complete The Function & Design To Any Kitchen Set.

Great For Wedding Gifts, Birthday Presents & More!

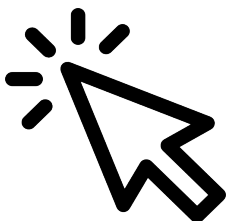
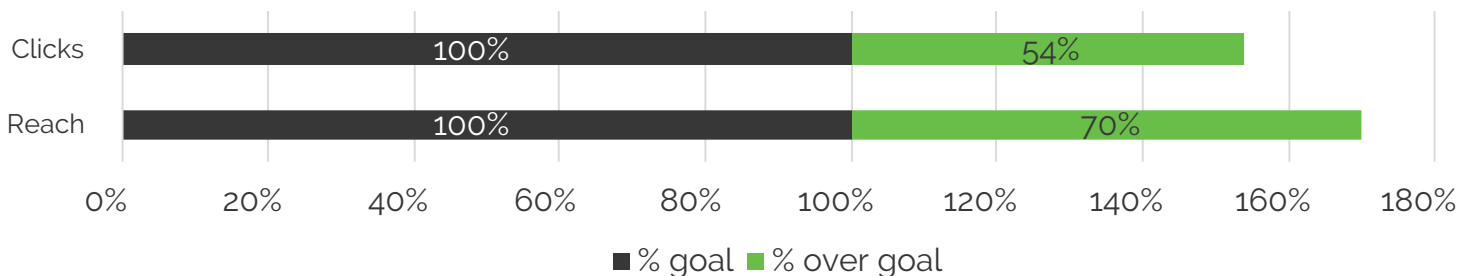
Free Shipping To US Residents. Shop Today!



High resolution original image targets interested users

Impactful message creates desire while highlighting value

Soft call to action encourages users to learn more



288 clicks
drive traffic
to website



8.5%
Engagement
Rate



7,144
impressions



\$.32 CPC
81% lower
than FB
average

